



2026 Exhibitor Resources

Agenda for FIU booth no. 717 at SOF Week

EXHIBITOR'S GUIDE TO SOF WEEK

EXHIBITING AT SOF WEEK?

This is your starting point for all exhibitor-related information. Your Exhibitor Contact will be provided with access to the official Exhibitor Resource Center, where you'll find essential details about your booth, important policies, and resources to ensure a successful event experience.



Exhibitor Information

Exhibition Hours



Tampa Convention Center:

Tuesday, May 19, 2026 | 1000 – 1700

Wednesday, May 20, 2026 | 1000 – 1700

Thursday, May 21, 2026 | 1000 – 1500

JW Marriott:

Tuesday, May 19, 2026 | 1000 – 1700

Wednesday, May 20, 2026 | 1000 – 1700

Thursday, May 21, 2026 | 1000 – 1500

Westin:

Tuesday, May 19, 2026 | 1000 – 1700

Wednesday, May 20, 2026 | 1000 – 1700

Thursday, May 21, 2026 | 1000 – 1500

Marriott Water Street:

Tuesday, May 19, 2026 | 0900 – 1700

Wednesday, May 20, 2026 | 0900 – 1500

Peter O’Knight Airport:

Tuesday, May 19, 2026 | 0900 – 1600

Wednesday, May 20, 2026 | 0900 – 1600

Thursday, May 21, 2026 | 0900 – 1500

Rules and Booth Guidelines



Exhibitor-Appointed Contractors (EACs)/Stand Builder/Third-Party Contractors



Exhibitor-Move In/Move Out Schedule



MOVE-IN SCHEDULE

JW Marriott Level 2:

Monday, May 18th, 2026 | 0800 – 1700

Westin:

Monday, May 18th, 2026 | 0800 – 1700

Peter O’Knight:

Monday, May 18th, 2026 | 0800 – 1700

TCC Level 1:

Saturday, May 16th, 2026 | 1300 – 1700

Sunday, May 17th, 2026 | 0800 – 1700

Monday, May 18th, 2026 | 0800 – 1700

TCC Level 3:

Friday, May 15th, 2026 | 0800 – 1200, 1300 – 1700

Saturday, May 16th, 2026 | 0800 – 1200, 1300 – 1700

Sunday, May 17th, 2026 | 0800 – 1700

TCC Level 4:

Sunday, May 17, 2026 | 0800 – 1700

MWS (Grand Ballroom):

Monday, May 18th, 2026 | 0800 – 1700

MOVE-OUT SCHEDULE

Marriott Water Street (Grand Ballroom):

Wednesday, May 20, 2026 | 1500 – 2200

Tampa Convention Center:

Thursday, May 21, 2026 | 1500 – 2200

Friday, May 22, 2026 | 0800 – 1600

JW Marriott:

Thursday, May 21, 2026 | 1600 – 2200

Peter O’Knight:

Thursday, May 21, 2026 | 1600 – TBD

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18-21 MAY 2026 | TAMPA, FL

Special Operations Forces (SOF) Week is THE annual convention for the entire SOF Community. SOF Week 2026 will take place from 18-21 May 2026. Exhibitions: 19-21 May.

SOF Week is Co-Hosted By



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